



Andrew J Fitzpatrick

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Education **Rhode Island School of Design | Providence, Rhode Island**
BFA Graphic Design, 2001 – 2003

Experience **SpaceX | Los Angeles, California**
Software Design & UX Consultant, 4/2016 – 10/2016

SpaceX designs, manufactures, and launches advanced rockets and spacecraft, including the Dragon 2. Dragon 2 touchscreen displays provide real-time information on the state of vehicle capabilities – anything from position in space, to possible destinations, to the environment on board.

- Translated astronaut responsibilities during phases of flight into software requirements, working with space operations team to create wireframes and UI flows for touchscreens
- Prepared and presented designs and UI flows to SpaceX teams and NASA clients, including Dragon crew astronauts
- Developed style guide and design specifications for unique conditions of space travel, such as touch targets for astronaut gloves and legibility during screen vibration
- Worked closely with software engineers to understand hardware and technical limitations, identifying and prioritizing user experience gaps and design dependencies
- Delivered detailed designs and production assets to software engineers

Eventbrite | San Francisco, California
Design & UX Consultant, 11/2015 – 3/2016

Eventbrite is a global marketplace for live experiences, offering apps and tools for event organizers and consumers to find, create, and manage events.

- Reimagined the Event Creation product experience, partnering with in-house design and research teams to optimize user flows and incorporate new features, including event listing design and layout controls, within a responsive web product
- Created concepts, wireframes, user flows, and screen designs for socially driven event discovery iOS mobile app
- Presented design work and concepts to internal leadership and company board member

Sony | San Francisco, California

Associate Creative Director, 2012 – 2015

Sony's Global Design Framework consolidated regional web properties in over 60 countries and 26 different languages into a single platform with a globally shared back-end, CMS, and responsive design system.

- Directed a team of 10–14 designers, UX architects, strategists, and front-end developers producing and designing product content experiences for global users
- Led the design of browser-based software, defining vision and strategy, representing product requirements in wireframes, designing application UI patterns and components, and working closely with global engineering teams in India and Turkey
- Contributed to the creation, implementation, and evolution of a modular style guide and UI component library through concept, direction, and hands on design
- Worked globally with teams in Japan, England, Belgium, India, and Turkey; including extended travel to Tokyo, Japan and Istanbul, Turkey
- Guided agency produced video and photo shoots from concept to production

Sapient | Santa Monica, California

Senior Art Director, 2005 – 2011

Leading design and technology agency delivering holistic solutions for e-commerce, web, and device. The company partners with Fortune 500 clients in industries such as consumer electronics, travel, and communications.

- Directed design and creative projects for multi-disciplined teams of designers, developers, and copywriters executing large scale e-commerce and web redesigns for enterprise clients
- Guided career growth and regular performance reviews for up to 5 direct reports
- Partnered with project management to effectively manage team work load and schedules
- Presented and pitched projects and design solutions to clients and decision makers
- Coached client teams to structure and improve design organization, process, and delivery

Sequel Communications | Providence, Rhode Island

Designer, 2004 – 2005

- Technical Skills
- Expert proficiency in Sketch & Adobe Photoshop/Illustrator
 - HTML, CSS, and extensive experience working with developers and engineers
 - Photography, Illustration, Icon creation, Sketching and Drawing
 - Design direction, design management, presentation experience